

Customer Service is a Priority at SFREP



We receive comments regularly from many satisfied customers regarding our excellent customer service:

- *I have been with SFREP since the early 1990s. A great software provider, with excellent support.*
- *Outstanding service as always!*
- *SFREP has the best tech support in the industry, why I'm still here after 26 years.*
- *Tech Support was awesome! Can't say enough how much I appreciate quality help.*
- *Helpful, professional, and courteous. Thank you.*
- *Fast, friendly, and knowledgeable.*

Every SFREP staff member reviews these comments, as a reminder of how much customer service means to appraisers and how important it is to always provide the best service possible.

Back Up Your Data Avoid a Regrettable Mistake



A loss of data can bring your work schedule to an abrupt halt. It is a mistake most people only make once. If you have ever had a computer crash, a laptop stolen, or an environmental incident like fire or flood, you know the consequences.

Your hard drive may contain thousands of files. Many of them should be backed up every day, others only occasionally, and still others not at all. In 2023 create a system to back up your data that works for you. Talk to your technician and make a plan. You will be glad you did.

A New Year Begins With a Bright Outlook



Now is a great time for all SFREP appraisers to learn about the many new, time-saving features in Appraise-It Pro. These user-friendly features

were created to make life easier for appraisers. Take advantage of what may be a slower time and be ready when the busy Spring season arrives.

For New Appraise-It Pro Users:

We recommend joining the **Introduction to Appraise-It Pro** webinar. You may also want to watch the video [playlist Learning Appraise-It Pro](#). This series of short videos is in the order a new user might need them.

For Current Appraise-It Pro users:

We suggest **Appraise-It Pro Tips and Tricks** and **Dealing with Photos in Appraise-It Pro** webinars.

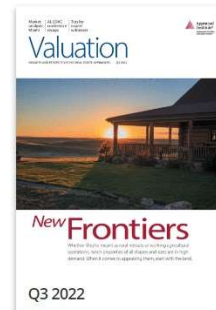
Information on these and other webinars, including dates and times, can be found on our [Training Calendar](#). Also, we continue to add recorded webinars, as well as videos on SFREP's [YouTube](#). Both are updated regularly and we welcome suggestions for webinars and videos that you would like to see.

Valuation Magazine for the Latest Industry News

Look for the latest news, current trends, industry regulations, and more in *Valuation* magazine from the Appraisal Institute.

In addition to timely articles and economic indicators, you will find recurring columns such as "Cool Tools" and "Tech Bytes." These provide tips for products and resources valuable to the appraisal process.

The latest digital edition and archived editions of *Valuation* magazine are free online on the Appraisal Institute [website](#).



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