# THE APPRAISAL REPORT



### April 2024

#### **Our Customers Say It Best**



Appraise-It Pro is easy to install and easy to learn. And it is loaded with new, valuable, user-friendly

features. All were created to save you time. Our customers agree.

Absolute best tech and sales support ever. I have been with SFREP for 30 years without a complaint. - Rick P.

You guys are rock stars! I'm a 30+ year customer and have always been impressed with the high level of service you provide. Many thanks! - Daniel B.

Easy to use and when you need support of any kind they get to you in record time. Good people to work with. - Barbara E.

I have been with SFREP for over 20 years. Always friendly and professional and a good value for the money. - Rick F.

I have been using SFREP Appraise-It since 1998. There is no better software or support on the market today. - Bill D.

I've been with SFREP for most of my 34-year career. They've never once let me down. Their newest appraisal suite, Appraise-It Pro is fantastic! Works very well and helps out the reporting process in so many ways. -Richard B.

Call today for complete details at 800-523-0872. The SFREP staff is here to assist.

## Now Is an Excellent Time to Refer a Friend

Business may be a little slow, so what better time to refer Appraise-It Pro to your appraiser friends? They may have time for a



thorough review. And what better time for you to be rewarded?

Send your friends a FREE, 6-month, fullyfunctioning demo of the software that you know and love. We'll check to see how they enjoyed Appraise-It Pro. If they start a subscription, you'll get credited with a free month added to your subscription.

There is no limit on how many friends you can refer and how many free months you can receive. It takes only minutes to download. Sign-up is easy. Here's the <u>link</u>.



### Appraise-It Classic Users Make the Move



Appraise-It Pro is bursting with exciting new features. Enjoy dockable panels, a two-page display (side-by-side), automatically shrinking text, unlimited word processing pages and PDFs, spellcheck across your

reports, new report security, and so much more. There are many reasons to move to Appraise-It Pro. See five good reasons in this <u>three-minute video</u>.

Now is the time to download Appraise-It Pro. It takes only minutes. Begin your review of Appraise-It Pro while you continue using Appraise-It Classic. Check our training calendar and plan to attend the next Introduction to Appraise-it Pro webinar. It is easy to join, convenient to watch, and important to learn. There is no additional charge for Appraise-It Pro. It is included in your annual subscription.

# Looking For Answers? Our Staff Is Waiting



At SFREP, we offer solutions that keep your business moving. Our support options are designed to provide the answers that you need quickly and efficiently. 5-star service is our goal.

EMAIL - Go to Support on the

SFREP <u>website</u> and submit a Technical Support request or email directly to <u>tech@sfrep.com</u>.

PHONE - Call 800-644-4051, Ext 2 to promptly get the help you need.

<u>CHAT</u> - To get instant support from within your software, click "Chat Support" in the Help menu or "Chat" in the Support ribbon.

KNOWLEDGE BASE - Find answers to your most common questions in our Knowledge Base.

<u>STATUS SERVICES</u> - SFREP's status page is a quick and easy way to check the status of our web services such as Flood Maps and Street Maps. To receive instant notifications via email or SMS, click <u>here</u> to subscribe.

Our 5-star technical support staff is here to assist you seven days a week. Support hours are Monday through Friday 8:00 a.m. to 8:00 p.m., Saturday 10:00 a.m. to 7:00 p.m., and Sunday 1:30 p.m. to 7:00 p.m. EDT.

#### Valuation Magazine for Industry News

Look for the latest news, current trends, industry regulations, and more in *Valuation* magazine from the Appraisal Institute.

In addition to timely articles and economic indicators, you will find recurring columns such as "Cool Tools" and "Tech Bytes." These provide tips for products

and resources valuable to the appraisal process.

The latest digital edition and archived editions of *Valuation* magazine are free online on the Appraisal Institute <u>website</u>.

